YOUR TRADEMARK PORTFOLIO MANAGEMENT SOLUTION IN THE CLOUD!

IPzen has been developed to meet the requirements and challenges of managing an entire IP rights portfolio

OPTIMIZE YOUR WORK

- Never miss a deadline with prioritization and categorization features
- Use customized actions in files to save time
- Preset hourly rates and fixed fees based on clients and users

A SECURE ENVIRONMENT

- Keep control of information with publication and confidentiality features
- Benefit from a single solution for all your IP files based on highly secure cloud technology

COLLABORATIVE WORKSPACE

- Assign a deadline to any user or client
- Historic records on each file
- Facilitate collaboration and improve team productivity
- Share information between users and clients

ORGANIZE YOUR WORKFLOW

- Link files with a parent/child model for optimal IP case organization
- Use the flexible search engine for visualizing IP portfolio rights and for retrieving files and actions based on numerous criteria
- Automatic document creation with the template generator

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IPzen
Intellectual Property Made Easy

CASE MANAGEMENT
TRADEMARK PORTFOLIO MANAGEMENT
INTEGRATED INVOICING

EMPOWERING INNOVATION AND COLLABORATION WITH YOUR TEAM AND CLIENTS

Trademark Portfolio Management TM

Value your trademark rights in a single click

LOOKING FOR SOMETHING SPECIFIC FOR YOUR TRADEMARK PORTFOLIO?

- **RELIABLE AND FLEXIBLE**

  Access portfolios online
  Automatically calculate deadlines
  Easily integrate trademark data

- **IPZEN TRADEMARK PORTFOLIO MANAGEMENT MODULE HAS**

  A flexible search engine that enables searches within the portfolio for any trademark data based on a wide variety of search criteria

  Straightforward step-by-step process for entering trademarks into the system that reduces mistakes and omissions

  The ability to consolidate your results in customized reports, by exporting reports to Excel or by combining multiple search results into a single report

- **BENEFIT FROM AN OVERVIEW OF YOUR TRADEMARK DATA ALONG WITH ALL DATA RELEVANT TO THE TRADEMARK**

  Next renewal or affidavit due-dates are automatically calculated using the relevant rules

  Trademarks registration status is visually indicated with color-coded icons

  Each trademark is individually tracked and linked to an e-case in the docketing system (for follow-up throughout the trademark lifecycle)

  Official documents are attached to the trademark sheet (registration and renewal certificates, assignments or license agreements)

- One encrypted virtual machine per client with your own database and storage
- 24/7 monitoring

Case management with integrated invoicing

Increase your profitability and save time!

Up to 80% time saved

| Create an action in a file | 1 click | Send your action into a purchase order | 1 click | Convert to invoice | 1 click | Send to your client |

*compared to a non integrated system based on timesheet and invoicing software

IPZEN CAN HELP YOUR BUSINESS

Productivity

- Save time with customized actions including preset name and amount to invoice
- Keep full control of your invoicing with our validation workflow
- Update multiple files simultaneously with our bulk editing functionality

Financial monitoring in files

- Assess profitability of each file
- Check consolidated amounts invoiced and work remaining to invoice
- See prepayments from clients and amounts allocated to work in progress
- Receive alerts when prepayments from a client are required

Financial dashboards

- Monitor the profitability of partners, associates and departments
- Assess profitability and client margin
- Follow up the breakdown and profitability by type of activity
- Predict on-going billing

IPzen invoicing solution will help to reduce the time allocated to invoicing, promote timely payments and leave more time for enhancing customer relations

IPZEN CASE MANAGEMENT SYSTEM FEATURES

- View files & deadlines in a snap
- Manage files securely in the cloud
- Issue timesheets and invoices
- Manage access of both users and clients
- The ability to send emails from files
- Access to your files anywhere and at anytime with the cloud technology